

PRESS RELEASE

Bragel International, Inc., the producer of the extremely popular NuBra strapless bra, announces the completely successful conclusion of a patent infringement suit which it brought against Telebrands Corporation of Fairfield, New Jersey. In the suit, Bragel accused Telebrands of infringing a patent for strapless bras by Telebrands' sale of a product known as the Natural Bra. In a judgment entered on February 27, 2007, the Court permanently enjoined Telebrands from further importation, offering for sale, or sale, of the Natural Bra.

Bragel filed the suit in February 2005 in the United States District Court for the Central District of California asserting that Telebrands had infringed Bragel's patent by Telebrands' sale of the Natural Bra. Bragel claimed the right to damages as well as injunctive relief. In January 2007, the Court issued an order construing the claims of the asserted patent on the eve of trial. In view of the Court's ruling which made it clear that the Natural Bra infringed Bragel's patent, the parties entered into a settlement agreement and the stipulated judgment against Telebrands which was entered by the Court. Terms of the settlement are not available for public disclosure.

On learning of the Court's entry of judgment, David Chen, Bragel's president, stated that Bragel had spend significant time and money in developing the unique NuBra and that he was gratified by the Court's vindication of NuBra's patent rights.

Further information about the suit may be obtained from Bragel's attorney, Edward R. Schwartz of the law firm of Christie, Parker & Hale, LLP in Pasadena, California at (626) 795-9900.